**GRADING RUBRIC FOR WCTSMA POSTERS**

Poster Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ School Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
|  | **4** | **3** | **2** | **1** |
| **COVERAGE OF THE TOPIC** | Details on the poster capture the important information about the topic and increase the audience’s understanding. | Details on the poster include important information but the audience may need more information to understand fully | Details on the poster relate to the topic but are too general or incomplete. The audience needs more information to understand | Details on the poster have little or nothing to do with main topic. |
| **KNOWLEDGE AND UNDERSTANDING** | * Demonstrates thorough knowledge of content
* Demonstrates thorough understanding of content
 | * Demonstrates considerable knowledge of content
* Demonstrates considerable understanding of content
 | * Demonstrates some knowledge of content
* Demonstrates some understanding of content
 | * Demonstrates limited knowledge of content
* Demonstrates limited understanding of content
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| **GRAPHICS - RELEVANCE** | All graphics are related to the topic and make it easier to understand. | All graphics are related to the topic and most make it easier to understand | All graphics relate to the topic | Graphics do not relate to the topic. |
| **GRAPHICS - CLARITY** | Graphics are all in focus and all the content easily viewed and identified from 6 ft. | Most graphics are in focus and the content easily viewed and identified from 6 ft. | Most graphics are in focus and the content is easily viewed and identified from 4 ft. | Many graphics are not clear or are too small |
| **ATTRACTIVENESS** | The poster is exceptionally attractive in terms of design, layout, and neatness | The poster is attractive in terms of design, layout, and neatness | The poster is acceptably attractive through it may be a bit messy | The poster is distractingly messy or very poorly designed. It is not attractive. |
| **CREATIVITY** | * Interesting, engaging, visually stimulating
* Interest, motivation, effort and time obviously present
 | * Will engage but will not stimulate
 | * Very little use of color or pictures but enough to engage and hold attention
 | * Bland
* Boring to look at, does not catch your attention
* Interest, motivation, effort and time obviously absent
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| **MECHANICS** | No grammatical, spelling, or punctuation errors | Almost no grammatical, spelling, or punctuation errors | A few grammatical, spelling, or punctuation errors | Many grammatical, spelling, or punctuation errors |
| **SOURCES** | All sources (information and graphics) are accurately documented | All sources (information and graphics) are accurately documented, but there are a few errors in the format | All sources (information and graphics) are documented, but information is incomplete or many are not in the desired format | Some sources are not accurately documented |

Evaluator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Score: \_\_\_\_\_\_\_\_\_\_